



Best Practices 2000

U.S. Department of Housing and Urban Development

NORTHWEST/ALASKA EDITION

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<http://www.hud.gov/bestpractices.html>

Issue No. 1

Welcome to the first issue of **Best Practices 2000 – “the Northwest/Alaska way.”**

This is the first of our new monthly Best Practices Newsletters specifically catering to the Northwest/Alaska area of the United States. Just as the nationally-focused Best Practices 2000 newsletter highlights the 1999 “Best of the Best” top 100 best practices from across the country, this newsletter will share with you information about the FY 1999 “Simply the Best” award winners from

the Northwest/Alaska area. In each monthly issue you can look forward to reading about the exemplary professional practices of housing and community development practitioners across the geographical area. Last year, we had a total of 13 award recipients, so we have a lot of interesting details to share with you – from specific information on the techniques used to establish the programs or projects, to news articles and even photographs. We’ve listed all the 1999 “Best of the Best” and “Simply the Best” award



**Bob Santos, Secretary's Representative
Northwest/Alaska**

recipients from the Northwest/Alaska area in this issue. There’s also a photo gallery of the “Simply the Best” winners receiving their awards at the Departmental Best Practices and Technical Assistance Symposium in Kansas City, Missouri, this past July.

In sharing with you these examples of innovation and creativity, we hope to raise the standard for housing and community development by learning from and building upon the successes of our partners. We hope you enjoy the newsletter and look forward to sharing these wonderful models of community success with you.

Congratulations To You, Our 1999 “Best of the Best” and 1999 “Simply The Best” Award Winners “You Make Your Community Partners Proud”

“Hats Off” To Our 1999 “Best of the Best” Award Winners

1. Vancouver Family Self-Sufficiency Program
2. Washington and Seattle Civil Rights
3. Salishan Telephone Tree Network
4. Quinault Tribal Homeownership Program
5. Office of Rural and Farmworker Housing



Northwest/Alaska “Simply The Best” winners

“Simply The Best” Winners

1. Salem’s Occupancy Catalogs
2. Washington State Neighborhood Networks Consortium
3. International Village Square
4. Farmworker Housing Project
5. Life Cycle Costing Program
6. Idaho Migrant Council
7. Oak Park Village
8. Idaho Community Consultation

Simply the Best!



Secretary's Representative, Bob Santos and Jerry Croft

Salem's Occupancy Catalogs

The Housing Authority of the City of Salem (HACS) designed and produced Occupancy Catalogs, which offer housing applicants descriptive and visual information on available subsidized housing. The catalogs were developed as a response to prospective clients' need for data on which to base informed housing decisions. Each catalog contains maps and directions to the developments or units; a profile of the properties; and other information related to access to support services, shopping, and public transportation. The catalogs result in better informed prospective tenants and serve as a cost-effective marketing instrument.

Salem, OR

Farmworker Unit Outreach-Northwest Justice Project

The Northwest Justice Project (NJP) operates 10 local offices in the State with a total staff of 45 attorneys and paralegals. Every summer, the Farmworker Unit coordinates outreach to the rural areas of Washington. After a schedule has been outlined, the local Employment Security Offices are contacted, as are other State and local agencies, to learn where farmworkers are living. NJP groups give presentations to all the Washington State Migrant HeadStart parent groups and to all Citizenship and English as a second language classes in rural Washington. This past year, the Farmworker Unit included information about housing discrimination and fair housing rights in their outreach program.

Seattle, Washington

Salishan Telephone Tree Network

The residents of the Salishan public housing development organized the Salishan Telephone Tree Network as a means of fighting crime. Residents were fearful and often isolated from their neighbors because of language barriers. Residents in the telephone trees call each other with alerts to danger and to spread good news about job opportunities and positive community activities. A customer survey indicated that 73 percent of residents say police respond more quickly to calls for help; 78 percent report that neighbors look out for each other; and nearly 80 percent say drug dealers have a difficult time finding a place to deal drugs.

Tacoma, Wa



Secretary's Representative, Bob Santos and Jim Fackrell

More of the Best!



Secretary's Representative, Bob Santos and Collette Slover

Yes, I would like to be placed on the Building A Better Tomorrow, HUD's Best Practices and Technical Assistance Forum newsletter mailing list. (Please print) Send the form to the Newsletter Editor.

Name _____

Address _____

Telephone _____

Fax _____

E-Mail _____



We are proud of your accomplishments in the Northwest/Alaska area, and would like to share this information so that it can be replicated, making it possible to “Build A Better Tomorrow” for all.

Please help us do this by submitting articles for inclusion in your local newsletter using the following general guidelines:

1. Submit articles only on those “Simply The Best” winners listed on the 1st page of this newsletter.
2. Your submission should include:
 - Specific details on techniques used to establish the program/project (i.e., program mission, funding sources, marketing strategy, success rate, number of participants enrolled, pitfalls, number of full-time staff employed to carry out project, use of outside consultants/subcontractors, the need the activity will fill in the community) and any other information that may be used as a blueprint for replication.
 - Photographs of the facility or activity, local or national articles written on the project, and the program write-up submitted with your Best Practices nomination application. Please note: we are unable to return photographs, so please send copies. If you take photographs, please use black and white film (however, color photographs can be accepted).
 - A Best Practices Coordinator contact person, including telephone number and e-mail address.
 - All articles must be received no later than the first of each month, although, we welcome articles in advance. Articles must be submitted through your Secretary’s Representative or Senior Community Builder via their designated Best Practices Coordinator, or to the newsletter editor at the address listed below or via e-mail.

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